



Foreign Agricultural Service

GAIN Report

Global Agriculture Information Network

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Australia

Promotion Opportunities

Annual

2002

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Report Highlights:

Fine Food is the largest food industry event in Australia. The show is held annually, alternating between the cities of Sydney and Melbourne. Over 600 exhibitors showcase the latest food, drink and equipment ideas from around the world.

Includes PSD changes: No
Includes Trade Matrix: No
Annual Report
Canberra [AS1], AS

Disclaimer: *The promotional activities listed below are provided for informational purposes only. No endorsement should be implied unless specifically stated. Terms and conditions of participation are the responsibility of the activity organizer.*

Trade Shows

September 9-12, 2003 **Fine Food Australia**
Darling Harbour Exhibition & Convention Centre
Sydney, Australia.
Contact:
Timothy Collett, Exhibition Coordinator
Australian Exhibition Services Pty Ltd,
Illoura Plaza, 424 St Kilda Rd
Melbourne VIC 3004
Tel: +61-3-9261-4500
Fax: +61-3-9261-4545
Email: food@ausexhibit.com.au
Web: www.foodaustralia.com.au

September, 2004 **Fine Food Australia**
Melbourne Exhibition & Convention Center
Melbourne, Australia

Fine Food is the largest food industry event in Australia. The show is held annually, alternating between the cities of Sydney and Melbourne. Over 600 exhibitors showcase the latest food, drink and equipment ideas from around the world. Fine Food is a 'trade only' show, with around 20-25,000 visitors from the retail, food service and hospitality industries. The show incorporates the Supermarket Australia and Hotel Australia shows, which are premier shows in their respective fields. There were 12 national (country) exhibits at the 2002 Fine Food show including China, Germany, India, Indonesia, Italy, Korea, Malaysia, New Zealand, the Philippines, Sri Lanka, Turkey and the United Kingdom.

FAS Canberra views this show as an excellent, cost effective way for US exporters to introduce and/or promote their products in the Australian market. As well as the trade only visitors to the show, most of Australia's largest importers and distributors also exhibit at the show and use it as an opportunity to source new products. U.S. exporters interested in attending or exhibiting at the show should contact the show organizers (address above) or FAS Canberra at the following address:

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Fax: +61-2-6273-5656

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